

**North Country  
Technology  
Symposium  
May 19, 2010  
Potsdam, NY**

March 1, 2010

Dear Business Representative:

You are invited to exhibit your business or organization at the upcoming North Country Technology Symposium 2010 on Wednesday, May 19<sup>th</sup> at Clarkson University in Potsdam, New York. Grasp the opportunity to showcase your products and services to the region's government/community service, healthcare, agriculture, and small business/industry leaders. Increase exposure and generate new leads for your business at this high impact event focused on Information Technology (I.T.) issues that are relevant to today's leaders.

The Symposium is a 'B2B' opportunity for IT providers and consumers alike. Designed with the interests of both in mind, this day-long professional development event will deliver multiple, concurrent, speaker-led presentations. Ample time is built into the agenda for attendees to network at exhibitor tables in order to get acquainted with you and your business. In addition, each exhibitor will be highlighted in the Symposium brochure and North Country IT Service Provider Directory to be provided to all Symposium attendees and more.

Regional advertising and event promotions are expected to attract approximately 200 pre-registered attendees. Initial response is strong, and there is an expectation that this will become an annual event. 2010 is a great time to get on board. Symposium organizers are actively seeking exhibitor participation from providers of telecommunications, mobile communications, Internet, web applications, support services, PC/network/appliance hardware, software development, website development, infrastructure, business/office support services and more. If you are a provider in this space, get a leg up on your competitors this year by exhibiting at the North Country Technology Symposium.

Sponsorship levels and exhibitor fees are shown on the attached schedule. Hurry – exhibitor registration is due March 24<sup>th</sup>!

You may check [www.slcit.blogspot.com](http://www.slcit.blogspot.com) for more information about the Symposium. Laura Perry is available to discuss specific interests of possible exhibitors. Contact her at 315-265-4233 or [laurap@slcit.com](mailto:laurap@slcit.com).

Sincerely,



Patricia K. Wilson  
Deputy Director, Director of Marketing

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**Sponsor/Exhibitor/Advertising Form**  
**North Country Technology Symposium**  
May 19, 2010

***Exhibitor Reservations Deadline is March 24<sup>th</sup>! Submit today!***

Name of Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Business Card Attached: Yes \_\_\_\_\_ No \_\_\_\_\_

Company Attendees At The Symposium:

(Note: two of your representatives can attend at no charge; please register additional attendees at <http://citec.org/it-symposium.html> )

(1) \_\_\_\_\_

(2) \_\_\_\_\_

Listed are the available options for sponsors, exhibitors and advertising. Payment and advertiser copy must be received no later than **March 24, 2010**. ***All ads must be camera ready.***

**Platinum SPONSOR:**  Amount: \$ 2,500

Large ad in conference brochure

Large hyper linked company logo on Symposium Home Page

Expanded & bolded listing in the North Country IT Service Provider Directory\*\*

Morning or afternoon break sponsored by your company, i.e. XYZ Company Morning Break

Display booth: 6-foot table in Cheel Concourse with two chairs

Lunch for two participants

Do you require power: Yes/No

**Gold SPONSOR:**  Amount: \$ 1,000

Medium sized ad in our conference brochure

Medium sized hyper linked company logo on Symposium Home Page

Bolded listing in the North Country IT Service Provider Directory\*\*

Door prize sponsored by your company, i.e. Dinner for two to 1844 House sponsored by XYZ Company

Display booth: 6-foot table in Cheel Concourse with two chairs

Lunch for two participants

Do you require power: Yes/No

Continued...



**Silver SPONSOR:**  **Amount: \$ 500**

Small sized ad in our conference brochure, listed in our brochure and on our website  
Bolded listing in the North Country IT Service Provider Directory\*\*  
Conference amenity sponsored by your company, ex) name tags, flowers, gifts  
Display booth: 6-foot table in Cheel Concourse with two chairs  
Lunch for two participants  
Do you require power: Yes/No

**Bronze SPONSOR:**  **Amount: \$ 150**

Bolded listing in the North Country IT Service Provider Directory\*\*  
Display booth: 6-foot table in Cheel Concourse with two chairs  
Lunch for two participants  
Do you require power: Yes/No

**ADVERTISING OPTIONS AND BENEFITS:**  **Amount: \$ \_\_\_\_\_**

All advertisers receive a free **Bolded** listing in the North Country IT Service Provider Directory\*\*

Please check appropriate box:

- Large Ad - \$400
- Medium Ad -\$225
- Small Ad - \$130

**TOTAL AMOUNT: \$ \_\_\_\_\_**  
 **Sponsor**     **Exhibitor**     **Advertising**

\*\*North Country IT Service Provider Directory is a new publication and will be unveiled at the Symposium. It will be available in print to Symposium attendees. Additional copies will be distributed in the County throughout the year.

Make checks payable to CITEC, Inc.

Please send this completed form with payment to:  
**CITEC, Inc.**  
PO Box 8561, Clarkson University  
Potsdam, NY 13699-8561

For more information, contact:  
Laura Perry, 315-265-4233 or laurap@slic.com